

MEET YOUR LAS CRUCES
professionals
SPRING 2015





Dr. Ken Cooper

LAS CRUCES APOTHECARY

Compounding pharmacy opens on Madrid Avenue

Dr. Ken Cooper opened the doors of Las Cruces Apothecary in February 2015, making it the only compounding pharmacy within a 60-mile radius, he said. Working with doctor-referred patients, he has the training, experience and equipment to create tailor-made medications that are not commercially available.

Cooper, who is a doctor of pharmacy and a compounding specialist, describes compounding as “the practice of collaborating FDA-approved medications to improve patient care and provide each patient with the maximum benefit.” Often, the medications he creates have faster onset and reduced side effects, and they provide longer relief. As an example, he cited the popular pain-relief medication ibuprofen. Cooper said he can provide the drug in several topical formulations that helps patients avoid the gastrointestinal problems that sometimes result from taking it orally.

The medications he creates are targeted to treat specific allergies and ailments. He also compounds veterinary medications.

“We’re finding out that medications we’ve already invented work, we just need to deliver them in a different way,” said Cooper, who is a 2006 graduate of the University of New Mexico College of Pharmacy and the Professional Compounding Centers of America training course.

A native of Oklahoma, Cooper began his pharmacy training at Silver Rexall Drug in Silver City. He considers storeowner Albert Martinez to be his mentor.

“Seventeen years later, I still love what I’m doing,” Cooper said.

Cooper said he is happy to make the initial contact with a patient’s primary care physician, and will work closely with that doctor to provide maximum patient benefit. He also provides follow-up care to his patients.

“It’s all about the success of the patient. That’s what matters most,” he said.

Las Cruces Apothecary is open 10 a.m.-4 p.m., Monday-Friday. It is located at 525 E. Madrid Ave., Suite 8, which is in the Mesquite Junction shopping center at the corner of Madrid Avenue and Solano Drive.

AT A GLANCE

Las Cruces Apothecary

Year Founded
2015

Primary Service
Compounding Pharmacy

Top Local Executive
Ken Cooper, Pharm. D.,
Compounding Specialist, owner

Address
525 E. Madrid Ave, Suite 8

Phone
575-541-5030

Email
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Website
Under construction

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575-647-0060



Dr. Ike Osuorji, MD, FACP

CANCER/BLOOD & MEDICINE CLINIC LLC OF LAS CRUCES

Compassionate, evidence-based medicine

Dr. Ikenna Osuorji, best known as Dr. Ike, established the Cancer/Blood & Medicine Clinic in 2014 to provide “compassionate, evidence-based medicine” to the Las Cruces community. He is specialized in the treatment for all types of cancers and blood diseases as well as chemotherapy and other infusion therapy. These services are provided at his office which is a home-like environment that is conducive to healing. “There is no outpatient Hematology/Oncology treatment offered at a local hospital or clinic that you can’t get with us,” said Dr. Ike, who is described by many as being a compassionate, astute and knowledgeable physician with absolute dedication to the cause of humanity. His practice is dedicated to offering professional and quality care to patients in a very timely manner. “Our patients are treated as people, not as numbers,” emphasized Dr. Ike. “We get to know you personally and, working with you, creating a treatment plan that is designed especially for you. We aim to take as much angst and anxiety off of your health situation as much as possible. “You don’t have

to travel far from home to receive the quality care we provide.” Dr. Ike is board certified in Medical Oncology, Hematology and Internal Medicine. He received his residency training at Unity Hospital/University of Rochester in Rochester, NY and his subspecialty fellowship at Providence Hospital / Wayne State University School of Medicine (Karmanos Cancer Institute) in Detroit. Before moving to Las Cruces in 2014, he was an assistant Professor of Oncology at East Carolina University and an Attending Hematologist/Oncologist with Vidant Medical group. Dr. Ike is a Fellow of the American College of Physicians (FACP), which according to the College is “a mark of distinction representing the pinnacle of integrity, professionalism, and scholarship for those who aspire to pursue careers in Internal Medicine.” He is also a member of the American Society of Clinical Oncology, the American Society of Hematology and the American College of Physicians. He is involved in extensive research and has published several scientific papers, reports on a variety of cancers, blood related diseases

AT A GLANCE

Cancer/Blood & Medicine Clinic LLC of Las Cruces

Year Founded
2014

Primary Service
Hematology/Oncology

Top Local Executive
Dr. Ike Osuorji, MD, FACP

Address
2930 Hillrise Drive #6

Phone
575-652-3040

Email
Cancer.Blood.MC@gmail.com

Website
www.nmcbrmc.com

and other health issues. Dr. Ike is currently taking new patients and accepts most insurance plans.



Jean Briley, Executive Director/CEO; Christine May, Chief Financial Officer; Bertha Lewis, La Posada Clinical Director; Linda Anderson, Home Care Clinical Director; Lorraine Padilla, Director of Development; Nina Salmon, Human Resources and Facility Operations Director; Terri Read, Compliance Director; Lauren Coleman, Quality Improvement Director

MESILLA VALLEY HOSPICE

Doña Ana County's only community and nonprofit hospice

“We provide care like no other organization can during this time in a person's life” said Mesilla Valley Hospice CEO Jean Briley. Mesilla Valley Hospice (MVH) has provided care to more than 20,000 patients in the past 33 years not including family members, loved ones and friends. We also support families and friends left behind for up to 13 months after a family member in hospice care has passed. Our care team is specifically trained to work in a comprehensive manner to deliver all aspects of care to support the individual and families on how they desire their care to be delivered.

About 80 percent of Mesilla Valley Hospice patients receive care in the home or the place they call home. We also have our in-patient facility, La Posada that is the only free-standing not-for-profit hospice in the state of New Mexico. Our specialized services include nursing care, social work, certified nursing assistance, spiritual and volunteer services and a Medical Director. MVH also has a pharmacist clinician on staff who is highly trained in hospice care and is available to assist with complicated medication management and provide training in our community.

In addition to the current services offered MVH became certified in the We Honor Veterans Program in 2014. This program is a part of the National Hospice and Palliative Care Organization (NHPCO) and collaborates with the Department of Veterans Affairs (VA). One out of every four individuals dying in our area are veterans, and this additional training allows the staff to meet their unique needs. “It is a very important program to us and is an honor to serve those that have served for and protected us” said Briley.

“We have such a vital role in health care, and we work very hard to make sure we have a high satisfaction rate with our patients, our families and our physicians,” she said. “The number one comment we hear from the families we serve is, “Why didn't we get to you sooner?” So for MVH that is our number one goal, to reach out to the community and educate the need to seek this type of care earlier as we believe that “much more can be done”. We have a superior team who are all very dedicated individuals and Briley stated “she is very proud of each and every team member.”

AT A GLANCE

Mesilla Valley Hospice

Year Founded
1982

Primary Service
Hospice care

Top Local Executives
Jean Briley, Executive Director;
Christine May, Chief Financial
Officer; Bertha Lewis, La Posada
Clinical Director; Linda Anderson,
Home Care Clinical Director;
Lorraine Padilla, Donor And
Community Relations Director;
Nina Salmon, Human Resources
And Facility Operations Director;
Terri Read, Compliance Director;
Lauren Coleman,
Quality Improvement Director

Address
299 Montana Ave. in Las Cruces

Phone
575-523-4700

Email
See website

Website
<http://mvhospice.org/>



Back – left to right: Kevin Merhege, AVP/University Branch Manager; Tres Libby, VP Business Banking; Tim Hargrove, SVP Business Banking; Stuart Young, VP Business Banking; George Ruth, President; Jessie Sanchez VP/Picacho Branch Manager/Branch Administration, Nate Olsen, VP Business Banking. Front: Rhena Phillips, AVP/Marketing & Business Relationship Officer; Maria Mauricio, AVP/Roadrunner Branch Manager

CITIZENS BANK OF LAS CRUCES

Genuine hometown banking

The Business Banking Department pictured above is just one of the teams committed to the overall success of Citizens Bank of Las Cruces. The department specializes in helping small businesses grow, yet can also transact large commercial deals. “All the decisions regarding this bank are made locally by the board of directors and executive management, including quick loan requests,” says Bank President George Ruth. “We don’t have to go back East or out West or to El Paso or Albuquerque.”

Citizens Bank is committed to local banking which is exemplified in the Bank’s focus on exceptional customer service. Citizens Bank Senior Vice President Tim Hargrove adds, “I’m obsessed with customer service and establishing honest relationships with people. Our bank is strong financially and I think that’s important to our customers. We have very loyal customers and we have a good staff with internal relationships that are based on respect and consideration which makes our bank a fun place to work and do business.”

Mr. Ruth states, “Successful banking is a balancing of shareholders, employees, customers and the community. My philosophy as Citizens Bank CEO is that none of these groups can benefit at the expense of the others.” This success is represented by the fact that Citizens Bank has remained locally owned and operated for more than 45 years.

Today, Citizens Bank has five full-service locations in Las Cruces and one in Truth or Consequences. They are proud that they can provide competitive consumer, mortgage and commercial banking at numerous locations. According to Ruth they have also been able to provide a high level of technology that competes with larger banks.

Citizens Bank is very much a part of the community it serves and supports a variety of charities and nonprofits in the area. The bank is a major supporter of Las Cruces Public Schools with a successful debit card program that benefits local high schools. The Bank also provided the scoreboard for the

AT A GLANCE

Citizens Bank of Las Cruces

Year Founded
1970

Primary Service
Banking

Top Local Executive
George Ruth, President

Address
Las Cruces; Main Office - 505 S. Main St.; Roadrunner Branch - 3991 E. Lohman Ave., Picacho Branch - 3030 W. Picacho Ave., University Branch - 3065 E. University Ave., Country Club Branch - 2841 N. Main St., Truth or Consequences; T or C Branch - 1920 N. Date St.,

Phone
575-647-4100

Website
www.citizenslc.com

LCPS Field of Dreams. As Ruth explained, “We truly have a pulse on what is going on in the community and what the needs are. We really are a community bank.”

Las Cruces Bulletin

charles SCHWAB



CHARLES SCHWAB

Jackie Mitchell Edwards, Independent Branch Leader & Financial Consultant

A modern approach to investing

When she was a lawyer in New York City, Jackie Mitchell Edwards opened her first investment account with Charles Schwab. Twenty years later, she is an Independent Branch Leader of a Charles Schwab franchise in Las Cruces.

"I'm very proud to have this office," Edwards said. "The Schwab business model and their presence in the business have done so much for this industry. They have provided a breath of fresh air in the financial community through their commitment to their clients and encouragement for everyone to take ownership of their financial lives by asking questions and demanding transparency."

Edwards, a native of El Paso who has been a part of the Las Cruces community since 1999, became one of the first in the nation to open a Charles Schwab Independent Branch in December 2012. Today, she represents clients who "do everything on their own online, others who come into the office for advice and counsel, and a lot of people in the middle," she said. And, that includes many first-time investors.

"At Schwab, we take a modern approach to

investing," Edwards said. "We challenge the industry on behalf of our clients, striving to enable more informed financial outcomes.

"We believe clients should have a level of engagement with their money. We encourage clients to get involved, ask tough questions, and demand transparency and accountability.

"People have been investing with Charles Schwab for many years. Now we have a branch right here in Las Cruces. I am proud to be the face of Schwab in the Las Cruces community."

The Las Cruces branch offers complimentary educational workshops to the public. Details can be found on Schwab.com.

Edwards is a Certified Investment Management Analyst® and a Chartered Retirement Planning Counselor®. She is a member of the Accounting and Financial Women's Alliance as well as the Southern New Mexico Estate Planning Council, the Mesilla Valley Rotary Club, the Downtown Las Cruces Partnership and the New Mexico State University Foundation board.*

**Entities listed are not affiliated with Charles Schwab & Co., Inc. Schwab does not provide tax or legal estate planning services.*

charles
SCHWAB

Own your tomorrow™

AT A GLANCE

Charles Schwab Independent Branch

*Independent Branch Leader &
Financial Consultant*

Jackie Mitchell Edwards

Phone

575-993-5050

Email

jackie.edwards@schwab.com

Website

www.schwab.com/lascruces

Address

141 S. Roadrunner

Charles Schwab & Co.,
Inc. Member SIPC.
(0515-3444)



Harry F. Stryker and Donna Stryker

STRYKERS SHOOTING WORLD

The Stryker experience is a difference

Strykers Shooting World is the premier Las Cruces location to purchase firearms, accessories and ammunition, less lethal equipment, police supplies and much more.

Strykers is known for great pricing coupled with an extensive inventory. As gun enthusiasts themselves, they understand what gun owners expect, and strive to deliver the very best service and products available.

Unlike the big-box stores, Strykers shares their knowledge, expertise, and hightech facility, providing a customer driven one-on-one personal experience second to none.

From Law Enforcement qualifications, CCW training and renewals, or just the continued need to sharpen your skills; a visit to their world-class indoor climate-controlled 6-lane 25-yard range will be a rewarding experience.

Strykers recognize firearms to be a liquid asset and pays top dollar for used guns. As a Federal Firearms Licensee when they purchase a gun it's legally removed from the seller's name. So for consignment, cash or to work a trade, we can handle collections of all sizes just

bring them in, and Strykers will do the rest.

Strykers offers a premier **ONSITE** Concealed Carry Course. The required range time involved in order to qualify is in the same facility as the classroom. Ownership of a firearm is **NOT** required. You may use a firearm provided by Strykers, as they have a large selection to choose from. The balance of all required equipment or supplies can be acquired onsite should you need anything the weekend of the course.

The Comprehensive Course Covers:

- Basic firearm safety
- General firearm laws
- Concealed Carry laws
- The use of lethal force
- The law and your rights
- Protecting yourself from assault and rape
- Protecting your property
- Basic firearms handling
- Proper firing technique
- Role play examples
- Current events and tips
- Working with the police

Strykers understands the importance of a young boy or girl's first gun, the thrill of the

AT A GLANCE

Strykers Shooting World

Year Founded
2010

Primary Product or Services
Indoor shooting range and gun store and accessories

Top Local Executives
Harry F. Stryker and Donna Stryker

Address
415 B South Valley Drive
Las Cruces, NM 88005

Phone
575-524-2323

Email
sales@strykersshootingworld.com

Website
www.strykersshootingworld.com

hunt, the achievement winning a competition, and the lives that depend upon the accuracy of a duty weapon or the home defender.

Experience the difference, experience Strykers.



Executive director Tony Trevizo, staff and Elders

ARBORS OF DEL REY

Taking care of the community's 'Elders'

Arbors of Del Rey, an assisted living community for the care of people with Alzheimer's and other forms of dementia, doesn't have clients or patients. "We call them Elders, because we can still learn from them." They are our family," said Social Services Director Lupe Rios.



The Arbors of Del Rey provides a secure home for both temporary and long-term care for only 24 Elders, and their staffing ratio is incredibly high. It includes a salsa garden, exhibition kitchen, clay and paint studio, a small orchard; and medical care, including weekly visits by a speech language pathology students from NMSU. Elders have pet turtles named Sonny and Cher, rabbits Laverne and Shirley and a cockatoo named Lucy (Arbors is hoping to find a companion cockatoo to call Ricky, and a small goat and chickens will soon be added to the family).

The Arbors of Del Rey is "a loving, caring state of the art communal where everybody comes together to care for loved ones," said Arbors Executive Director Tony Trevizo. For example, he said, at Arbors, "the kitchen is in the center of the house, just like it would be in your home, our kitchen stimulates the senses. We use fresh fruits and vegetables to prepare meals from scratch; our Elders can see,

hear, smell, taste and touch samples while their delicious meals are being prepared."

Our cozy comfy home, is "a Zen-like escape from the relentless loss of memory" for those people with Alzheimer's and other forms of dementia, said Velma

Arellano, director of Operations and Senior Executive Director of Sierra Vista Retirement Community, which is Arbors of Del Rey's sister facility in Santa Fe. "We meet the disease head on in a non-clinical, non-institutional home environment, as we take care of all our Elders' medical and emotional needs. The Arbors comes highly recommended by our most faithful families and by doctors. We focus entirely on memory loss, but we don't cater to denial – there are no labels and no judgement. It's about truly changing the culture of how we care for our Elders," she said.

The Arbors of Del Rey soon will become the first and only Eden Registered home in all of Southern New Mexico, The Eden Alternative (visit www.edenalt.org), is an international, movement dedicated to eliminating hopelessness, loneliness and boredom, for our Elders, hence, relieving the burden of "placement" on their families. "The Eden Alternative is like the honor society of long-term care," said Arellano.

Arbors of Del Rey staff also provides edu-

AT A GLANCE

Arbors of Del Rey

Year Founded
1996

Primary Service

Assisted living community for the care of individuals with Alzheimer's and other forms of dementia

Top Local Executives

Tony Trevizo, MBA, CALA, CDP, executive director; Lupe Rios, social services director; Michael Manzanares, CDP, business office manager; Gregory Spradlin, RN, director of nursing; Mary Lopez, CDP, activities manager

Address

3731 Del Rey Blvd.

Phone

575-382-5200

Email

arborsatdelrey@vistaliving.com

Website

www.vistaliving.com

ational opportunities and emotional support for Elders' families. "It's hard enough to place someone in care. We excel in assisting families with the transition, whether it's across the country or across the street," said Rios.



Tom Chaney

CHANNEY AND MARIN FINANCIAL PLANNING

30-year pro offers many services

Ask Tom Chaney what he does at Chaney and Marin Financial Planning, and he will tell you, “I help people work toward accumulating and preserving wealth, maximizing retirement income and transferring assets to heirs – all in a tax efficient manner as possible.”

But why he does what he does is just as important a question. “I like working with people. I like helping people,” Chaney said. He also likes educating people and is often complimented because he can take a complicated subject matter and make it easy to understand. He has the heart of a teacher.

LPL Financial is one of the largest and most successful financial services companies in the country, but Chaney and Marin remains an independent provider of financial services and products. Chaney believes independence and access to quality investments is of the utmost importance. Though LPL Financial, Chaney and Marin offers a wide range of products and services. “If it’s in the Wall Street Journal, we

can probably offer it.” Chaney said “We don’t simply offer the same two or three products to every person who walks through the door. Life is more complicated than that.”

One of his services is a beneficiary check-up. He makes sure his clients have an estate plan so their assets will pass to the person(s) the client wants their assets to go to instead of an ex-spouse, for example, or someone who may have already passed away. This check-up also helps to insure a client’s assets don’t end up subject to excess taxation. “We want to make sure Uncle Sam and the IRS aren’t the major benefactors of your estate,” he said.

Chaney offers his clients more than 30 years of financial planning experience. He is a good listener as well as a good planner. “I listen to my clients, and I help them come up with a financial plan that fits their needs.”

Chaney grew up in the Mesilla Valley and lives in Anthony, N. M. where he grows pecan trees and provides lodging to his cherished chickens and bees.

Securities and financial planning offered through LPL Financial, a Registered Investment Advisor, Member FINRA/SIPC.

AT A GLANCE

Chaney and Marin Financial Planning

Year Founded
1981

Primary Service
Financial Planning and
Investment Services

Top Local Executives
Tom Chaney, Erika Marin, Ernie
Sickler

Address
4611 Research Park Cir., A-111,
Las Cruces NM 88001
4545 Hondo Pass, Suite C, El
Paso, Texas 79904

Phone
575-556-2463

Email
tom.chaney@lpl.com

Website
www.chaneyandmarin.com



Right to left, Rocky Bacchus, Ron Bacchus and staff

ONE HOUR AIR CONDITIONING AND HEATING

Company builds business around respecting customers' time

You can't miss One Hour Air Conditioning and Heating's bright yellow trucks, and the message on the side says it all: "Always On Time ... Or You Don't Pay A Dime!"

The company guarantees a technician will arrive within a one-hour window of the time you schedule installation or service, or the work is free.

"We respect people's time," said co-owner Rocky Bacchus.

"The company is backed by the largest HVAC organization in the world. Our national focus is on trust, and we live our mission statement, which is to provide on-time HVAC services and value to our customers, with a prudent path to net \$0 electric buildings. We do things that make economic sense with a high level of customer satisfaction."

One Hour Heating and Air Conditioning provides a wide range of heating, ventilation and air conditioning (HVAC) services to residential and light commercial clients throughout Doña Ana County, including noise reduction, indoor air quality and humidification. They also can install complete geother-

mal systems – the most energy-efficient air conditioning systems on the market today. The company offers frequent customer specials and, "we offer financing and we work with all available state and federal tax credits to give our customers the lowest possible net cost," Bacchus said.

The company is also very focused on training for its 17 installers. It has an on-site training facility with working equipment and HVAC experts to ensure all installers have state-of-the-art training in every aspect of their work.

One Hour Heating and Air Conditioning provides service seven days a week. Hours are 7 a.m. to 7 p.m. Monday through Friday, 10 a.m. to 5 p.m. Saturdays and 1 to 5 p.m. Sundays. A 24-hour emergency service is also available to customers.

The company is also a part of the community it serves.

"One Hour Heating and Air Conditioning is proud to partner with the Children's Miracle Network," Bacchus said. "It's a very positive cause, and we're not just about making money for ourselves."

You can schedule an appointment by phone

AT A GLANCE

One Hour Air Conditioning and Heating

Year Founded
1976

Primary Service
Heating, ventilation and air conditioning

Top Local Executives
Rocky Bacchus, Ron Bacchus

Address
260 N. 17th St.

Phone
575-449-3694

Email
rockybacchus@gmail.com

Website
<http://onehourairlc.com>

or on the website, and the website also provides customer testimonials and HVAC information.



Members of the Las Cruces Sales and Design team



POSITIVE ENERGY SOLAR

Company named No. 1 solar installer

Positive Energy Solar is an employee-owned New Mexico based company that provides service to residential, commercial and industrial clients locally and throughout New Mexico. It has completed more than 1,200 solar installations statewide since 1997, and opened an office in Las Cruces in 2007.

The company is ranked the No. 1 solar installer statewide in 2014 on <http://solarreviews.com>, where it received the most five-star reviews and the most reviews overall, said Lucas Herndon, Solar Ambassador.

Positive Energy Solar is a local Sunpower Elite dealer, and provides “the most efficient solar panels on the market. We can provide two-kilowatt to two-megawatt service, and everything in between,” Herndon said. Clients include the City of Las Cruces, New Mexico State University, American Document Services, NAI First Valley Commercial Realty and many other commercial and residential solar energy users in Las Cruces and throughout the area.

“A lot of our business comes from referrals from our clients. Our solar families are avid

fans of our work and our values. All 15 of our installers and office staff here in Las Cruces are members of this community who are invested in providing the very best service we can,” said Herndon, who was a Positive Energy Solar client even before he went to work for the company.

“Business owners and home owners recognize the value of solar energy. With state and federal tax credits, it pays for itself in eight (to) 12 years – and we have financing available. It adds value to your home, and our systems are built to last a minimum of 40 years. We also recognize that what we’re installing is a part of your home or business, so it’s integrated, not just attached to your roof. And, all of our technicians are certified solar installers and certified electricians.

“We’re also invested in Las Cruces as a community partner. We provided our solar trailer to power the New Year’s Chile Drop, we sponsor a roller derby team, we support KRWG radio and TV, and we often visit schools to show children how solar energy works.”

Positive Solar Energy provides free home

AT A GLANCE

Positive Energy Solar

Year Founded

2007 in Las Cruces, 1997 in New Mexico

Primary Service

Solar Energy Installation and Service, Sunpower Elite Dealer

Top Local Executive

Mark Westbrook, branch manager

Address

510 S. Main St.

Phone

575-496-6645

Email

See website

Website

www.positiveenergysolar.com

and business assessments and invites anyone interested to stop by their showroom at 510 S. Main St. – enter through the back parking lot.



Lou and Dan Sisbarro

THE SISBARRO DEALERSHIPS LAS CRUCES, DEMING, SUNLAND PARK

Nobody beats a Sisbarro deal

For 34 years, southern New Mexico has heard Lou Sisbarro's voice guarantee area car and truck buyers that "Nobody Beats A Sisbarro Deal." Recently, the voice of Dan Sisbarro has joined his father's in promoting the dealerships in addition to his important role managing Sisbarro's business operations in Las Cruces, Deming and Sunland Park.

"Because we are Las Cruces' oldest, home-owned dealership group it's important that our customers know we are real, local people," said Lou Sisbarro. "We're here day in and day out, and because Dan manages our new car sales, used car sales and finance operations, it was natural to introduce the community to him too."

Sisbarro Buick/Pontiac/GMC opened its doors on the corner of West Boutz Road at Valley Drive in 1981. Sisbarro Volkswagen opened in 1985 and 10 years later Sisbarro Superstore opened in Deming. Today, The Sisbarro Dealerships operate in Las Cruces, Deming and Sunland Park. New

car makes include Buick, GMC, Chevrolet, Cadillac, Volkswagen, Chrysler, Dodge, Jeep, Ram and Mitsubishi. Sisbarro's used car sales span seven locations and are annually ranked as southern New Mexico's No.1 volume pre-owned dealer. Rounding out Sisbarro's business roster is Sisbarro OnSale Tires & Accessories on Avenida de Mesilla in Las Cruces.

"A recent study reported 'Nobody Beats A Sisbarro Deal' is the best know advertising slogan in southern New Mexico," said Dan Sisbarro. "And we've heard men, women and children sing it word-for-word and that's fun. Most importantly, it represents who The Sisbarro Dealerships are and what we do for our customers at all of our sales, service and parts locations."

With 34 years and more than 100,000 new and used car sales in the rear view mirror, Sisbarro has its vision fixed on the future.

"Sisbarro's success has been built on our commitment to the communities and the people who purchase vehicles from us,"

AT A GLANCE

The Sisbarro Dealerships

Year Founded
1981

Top Local Executives
Lou Sisbarro, Pat Sisbarro,
Dan Sisbarro

Phone
575-524-7707

Email
info@sisbarro.com

Website
www.sisbarro.com

said Lou Sisbarro. "We believe in giving back and do it as often as we can. The car business may change but I promise you Sisbarro will be here and then and now we remind you that, 'Nobody Beats A Sisbarro Deal ... Guaranteed.'"



Left to right, Myrna Trujillo, MPH, BT, DSIII, MASC Program Coordinator; Brenda Miranda, BPH, Family Service Coordinator; Kim Chormicle, OTR/L, Occupational Therapist; Kelly Miscbe, MA, CCC-SLP, Speech Language Pathologist; on bench, Anita Torres, Administrative Assistant; Zoe Gutierrez, MPT, PCS, Physical Therapist

APRENDAMOS

Providing early intervention to those in need

Aprendamos of Las Cruces provides early intervention services for children ages birth to three, said Aprendamos Public Relations Coordinator Caroline R. Zamora, M.A.

“Aprendamos Intervention Team provides early intervention and developmental services to children through a multi-disciplinary and team-based approach,” said Zamora.

Early intervention helps to identify and assist families and children with a developmental delay or who are at risk for a developmental delay or disability. Through early intervention, Aprendamos providers strive to help children acquire the skills necessary to grow, learn and develop to the greatest extent possible throughout their lives. They also work closely with families to maximize their child’s development.

Aprendamos also provides services to older children, adults and families, through these programs: Esperanza Children’s Therapy, which offers Occupational, Physical, and Speech-Language Therapy for children above three years of age; Alegria Family Counseling, which offers counseling services to children adolescents, adults, couples and families; and Mariposa Autism Service Center.

Collectively, Aprendamos provides a wide range of services, including: infant mental health services; developmental instruction; occupational therapy; physical therapy; speech-language therapy; bilingual evaluation and treatment; nursing; nutrition; service coordination; social work services; applied behavioral analysis (ABA) therapy; infant massage; and family therapy. All services are provided in the child’s natural environment. We partner with other community services such as CYFD and day care programs to assure children and families are receiving the best possible services.

Aprendamos is one of three early intervention agencies in Doña Ana County that contracts with the State of New Mexico and NM schools districts to provide ancillary services which include Physical Therapy and Speech-Language Therapy. Service Coordination, evaluation and support services are provided to eligible children and families at no cost. Families do not have to be eligible for Medicaid to receive services.

Aprendamos is staffed by a strong team of qualified professionals who provide services in communities throughout Doña Ana County, with offices in Las Cruces, Hatch and Antho-

AT A GLANCE

Aprendamos

Year Founded
2005

Primary Service

Early intervention services for children birth to three years of age, plus therapy, counseling for children and adults and autism services

Top Local Executives

Abel Covarrubias, MA, chief executive officer, Zero to Three Fellow

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Michele Ungvarsky, president

ESTRADA LAW

Helping Las Cruces ‘plan it forward’ so they can sleep at night

Michele Ungvarsky’s mission at the Estrada Law Firm is simple: “We want to help our clients through the changes in life and to plan for whatever may come in the future. We are proud of our wide-ranging approach to meeting individual client needs. We make certain that you completely understand complicated tax, financial and legal concepts related to wills, trusts and estate planning. We welcome your questions,” she said.

You don’t need to be wealthy to have an estate plan.

“At the very least, everyone should have a will, a durable power of attorney, and a health care proxy,” said Ungvarsky, who has been practicing law for 21 years.

“Through wills, trusts and estate planning, we help our clients through incidents of panic and crisis before they occur. We don’t just fill out forms. We tailor our work to our clients. Every person we serve is unique, and Estrada Law strives to meet your individual needs.”

Estrada Law can handle all aspects of estate planning, including: wills; living wills and health care surrogates/durable powers of attorney; revocable and irrevocable

trust agreements; life insurance trusts; special needs trusts; Medicaid planning and veterans benefits; and charitable planning.

“Without a will or an estate plan, the state takes over and decides who inherits your property and assets and who takes care of your children,” Ungvarsky said. “The law tries to be fair, but the courts don’t know your family’s unique circumstances. At Estrada Law, we take the time to meet with you and assess your goals and understand your needs and design a plan to meet them.

“There are many ways to give what you want to whom you want, the way you want, when you want. Wills and trusts are an important part of those decisions. But caring for ourselves and our loved ones in life, whether we are healthy or disabled, is vital to our quality of life.

“By taking care of these important issues, we can help you get peace of mind, because you are assured that what you earned in your lifetime will be preserved and distributed according to your wishes and direction. Don’t wait until it’s too late – ‘plan it forward.’”

Estrada Law also provides free monthly

AT A GLANCE

Estrada Law

Year Founded
2004

Primary product or service
Wills, trusts and estate planning

Top Local Executives
Michele Ungvarsky, president

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